#### **FIONA MITCHELL 3D DESIGNER**

#### WORK EXPERIENCE

Tailor Lot No. 1 Levi Strauss & Co. London, UK Oct 18 – Date

Working with clients to design their perfect made-to-order pair of luxury jeans. In addition to this role, I use my coding knowledge (HTML, JavaScript & Python) to analyse client data, optimize customer experiences, automate key aspects of our internal process & amend client-facing HTML emails.

Key achievement: Designing and prototyping a digital order system which would increase manufacture efficiency by up to 40%\*.

#### **Design Lead OSIER**

Amsterdam/London

Jun 17 – May 19

Designing capsule accessory collections and leading the creative direction of the brand. Digital performance, Google Optimize, and analytics. I helped guide this start-up into an award-winning, international brand.

Key achievement: Winning the Eluxe Award for best emerging fashion brand 2019.

### VOLUNTEER WORK

Snowball App Remote

Jul 20 - date

A climate change app focusing on building a sustainably minded community. Putting people in the driving seat of climate action.

Code First Girls Ambassador London, UK

Feb-July 19

I developed a London community for women entering into tech, managing socials and volunteer-projects.

Key achievement: Advanced Python comp winner.

## EDUCATION

SCECGS Redlands, Australia

The University of Edinburgh, UK

Amsterdam Fashion Institute (exchange), Netherlands

# QUALIFICATIONS

International Baccalaureate **Diploma 39 Points** 

First class degree Fashion BA (Hons) 2018 The University of Edinburgh

**Digital Design MSc 2022** The University of Edinburgh

## AWARDS

**CFG Advanced Python Competition** Winner - 2019

**OSIER - Best Emerging Fashion Brand** Winner, Eluxe Awards - 2019

The Edinburgh Award for professional & academic excellence, UoE - 2018

**Best Catwalk Collection** Graduate Fashion Week - 2018

Boohoo Social Media Award Finalist Graduate Fashion Week - 2018

Dame Vivienne Westwood Sustainable Award shortlist – 2018

YKK Accessories Award shortlist – 2018

Mosman Art Prize - 2013

### SKILLS





Adobe Suite



Blender 3D



HTML, CSS, JavaScript







Efficiency



Git & Github

## **ABOUT ME**

I am a 3D designer specialising in fashion. I have a combination of coding knowledge, a sharp eve for design and a consumer-first approach. I am someone who likes to problem-solve, optimise and always be learning. I approach large-scale problems with an out-of-the-box aptitude, design thinking, creativity and innovation.

I am currently developing my skills in physicsbased rendering and 3D landscaping.

#### HOBBIES



Sewing



Japanese

**Climbing & Skiing** 

## PORTFOLIO

THE-SUSTAINABLE-CODE.UK

#### CONTACT

